

“Empowering You to Succeed” 30-Day Readiness Program

Professional Development Strategies provides Career Development Services for the University of Arizona. Our customized programs will assist you in developing the necessary tools to compete in the ever-changing job market.

The PDS Readiness Program Includes:

- One-on-One Coaching ~ Personalized to your needs and future goals.
- Custom resume development by Certified Professional Resume Writers (**CPRW**) tailored to showcase an individual’s skills and accomplishments to their target market.
- Conversational Cover Letters (CCL) relevant to each unique opportunity.
- LinkedIn Profile Positioning.
- Development of your **Commercial** (“Elevator Speech” for controlling an interview) and customizing your Marketing Plan.
- Proactive Career Search Methodologies
- **Resume DNA - Succeeding In Spite Of Yourself** (a resource guide that teaches you how to leverage your accomplishments as you make your way up the career ladder.)

The PDS **Readiness Program** has produced quantitative results for Graduate Students, empowering them with practical strategies for career progression. We look forward to supporting you in this endeavor, providing knowledge and tools that will enable you to soar professionally.

This is a fee based service. For more information please contact:

John Singer
jsinger@pdscareers.com
520.395.0574